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FOR IMMEDIATE RELEASE

**Benenson Capital Partners Taps Cassidy Turley Team as  
Exclusive Leasing Agent at 169 Lackawanna Ave. in Parsippany, NJ**

New York, NY – July 30, 2014 – Benenson Capital Partners, one of the nation’s oldest and most active privately-held real estate investment and development companies, has appointed Cassidy Turley exclusive marketing and leasing agent for 169 Lackawanna Avenue in Parsippany, New Jersey. The Class A office building will be represented by the Cassidy Turley team of Raymond Trevisan, Charles Parmelli, William O’Keefe and Kelsey Nakamura. Richard Kessler, Benenson Capital Partner’s Chief Operating Officer made the announcement.

Built in 2001, the 256,750 square foot Class A building is currently leased by New York Life Investment Management. The property boasts high quality amenities including an open-air plaza, fitness center, full service cafeteria and grab ‘n go sundry shop, as well as conference facilities and a three-story atrium lobby. Located in the heart of Morris County and only minutes from Interstates 46, 80 and 287, 169 Lackawanna Ave. offers convenient access to New Jersey’s skilled workforce as well as numerous local restaurants, hotels and retail opportunities. The amenities, location and existing infrastructure create a well-rounded lifestyle environment that is attractive to today’s corporate workforce and promotes employee recruitment and retention.

“We executed a comprehensive survey of the professional landscape and are confident that the team at Cassidy Turley will bring together the finest resources and skill to represent this terrific asset as we engage the market,” Mr. Kessler said. “We are always moving toward increasing the value of our assets by bringing the best talent to each assignment, and we are sure that our new team at 169 Lackawanna will do an excellent job at sharing the rare leasing opportunity with all the right audiences.”

“The property at 169 Lackawanna Ave. provides state-of-the-art business facilities with the right mix of amenities and everyday conveniences, creating the perfect office campus environment,” said Cassidy Turley’s Mr. Trevisan. “We are excited about the opportunity to introduce this unique property to potential corporate users and to work with the quality team at Benenson Capital Partners.”

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**About Benenson Capital Partners, LLC**

Benenson Capital Partners, LLC (BCP) is the management arm of the Benenson group of companies, which includes The Benenson Capital Company. The Benenson group of companies dates back to its founding in 1905 and is still controlled by the Benenson family. BCP is a leader among privately held operating companies in real estate investment, development and asset management. BCP manages more than 150 properties, including retail, office, industrial, multifamily, hospitality and land throughout the United States, Canada and Europe on behalf of the Benenson group of companies.

**About Cassidy Turley**

Cassidy Turley is a leading commercial real estate services provider with 4,000+ professionals in more than 60 offices nationwide. With headquarters in Washington, DC, the company represents a wide range of clients—from small businesses to Fortune 500 companies, from local non-profits to major institutions. The firm completed transactions valued at \$25.8 billion in 2013, manages approximately 400 million square feet on behalf of institutional, corporate and private clients and supports more than 24,000 domestic corporate services locations. Cassidy Turley serves owners, investors and tenants with a full spectrum of integrated commercial real estate services—including capital markets, tenant representation, corporate services, project leasing, property management, project and development services, and research and consulting. Cassidy Turley enhances its global service delivery outside North America through a partnership with GVA, giving clients access to commercial real estate professionals in 65 international markets. Please visit [www.cassidyturley.com](http://www.cassidyturley.com) for more information about Cassidy Turley.